

HEALTH JEWELRY...

Do These Things Really Work?

Newcomer Shuzi Proves It's the Real Deal

BY KATIE SMITH



By now, you've heard the stories and you've seen the pros wearing them – pendants and bracelets touting everything from increased energy to enhanced focus. Chances are, you've even purchased one yourself, hoping to boost your own golf game. The burgeoning popularity of health jewelry with both pros and amateurs alike poses an interesting question: Do these things really work?

In the health and sports jewelry market, you will find an assortment of labels like SRT3, ionization, magnetics, titanium and vibrational technology, just to name a few, but what does all this mean? Is there science behind any of it? Why do the pros wear them? Does it really help their games? And, most importantly, will it help ours?



Charles Howell III
2007 Nissan Open Winner

But first, some background on the "health jewelry" options out there. The claims of health jewelry manufacturers seem fairly similar – better health, better performance. The means by which this goal is reached, if at all, is where this gets complicated, so we decided to do a little testing of our own.

We went to a third-party company with FDA-registered medical diagnostic equipment used by doctors and health practitioners around the world to assess functional health. BioMeridian is the world's largest manufacturer of Meridian Stress Assessment instrumentation, machines that measure stress and energy levels in the human body. Who better to test the claims put forth by these manufacturers?

With the US-based health jewelry sales in the past ten years reaching over \$50 million, the results were surprising: newcomer Shuzi performed best, better than supposed market leader Q-Ray. After following each product's instructions on proper usage, we got tested by a certified professional on the BioMeridian machine – first without any health jewelry to get a baseline, and subsequently with each piece. The results were clear – only Q-Link and Shuzi reduced stress in my body. Because the Shuzi bracelet passed the BioMeridian assessment with flying colors and we really hadn't heard much about it, we thought it wise to delve a little deeper and find out more about our undisputed champion.



Lorena Ochoa
#1 on Money List

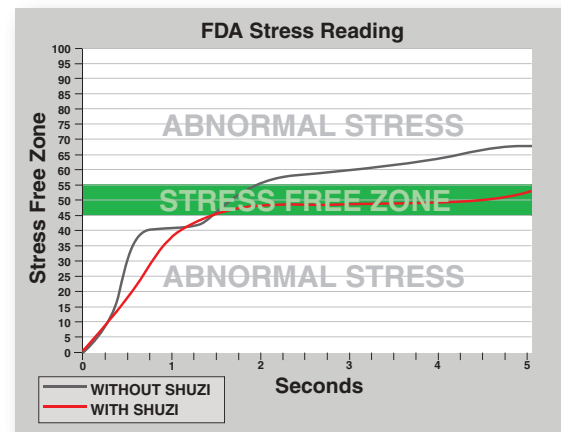
We are told that the products are used by professional athletes and teaching professionals, and contain vibrational technology programmed at the nano-level, aptly named Nano Vibrational Technology (NVT). NVT seems to provide the most immediate benefits of all the products we tested – benefits such as enhanced energy and strength, improved balance and heightened mental clarity.

Simply put, Shuzi products are programmed to resonate with your body's own natural frequency, providing a stronger signal to help you function more efficiently. It's like pushing a child on a swing – if you don't hit that certain tempo, you won't get the swing to go any higher. Shuzi helps you hit your stride, as well as your golf ball! The proof is in the putting – after adding Shuzi to our arsenal, the ball goes farther, the swing is more balanced and focus is no longer a problem.

With a variety of stylish pieces, ranging from sleek cuff and link bracelets to contemporary necklaces, Shuzi fills a niche that even Q-Link misses, making it not only functional, but fashionable as well. "The consumer feedback has been overwhelmingly positive, and with such a large range of products to choose from, we feel we have something for everyone," says John Browning, CEO of Shuzi.

Scientifically Proven

So, does health jewelry work? It does for Q-Link devotees like Charles Howell III and Lorena Ochoa, and Shuzi made believers out of us! As we saw firsthand, BioMeridian's FDA-registered medical diagnostic equipment has confirmed that Shuzi products reduce stress in the human body, promoting greater overall health and general wellness.



Whether you need increased focus for those long putts, enhanced strength for more powerful drives, or just an overall sense of balance for everyday life, Shuzi seems to be a reliable ally, and definitely best-in-show when it comes to health jewelry.